



# **World Hydrogen Expo 2025 Brochure**

**Dec 4(Thu) – Dec 7(Sun), 2025  
Kintex, S. Korea**



# Hydrogen Pioneers : Innovate, Unite, and Accelerate



“

Korea has fantastic opportunities to become a major hydrogen production center in APAC. There's a very strong spirit of collaboration here.

**Neil Thompson**  
Managing Director, ITM Power APAC



# WHY WORLD HYDROGEN EXPO?

- The Largest Global Hydrogen Industry Event  
International Exhibition & Conference

In 2025, **H<sub>2</sub> MEET** will be significantly expanded under the global title **WORLD HYDROGEN EXPO 2025**, held alongside the **Hydrogen Council CEO Summit 2025**, to become the world's largest integrated hydrogen industry event.

The event will cover the entire hydrogen value chain, including production, storage, distribution, and utilization. It will bring together leading companies, institutions, and global decision-makers to accelerate innovation, strengthen collaboration, and shape the future of the hydrogen economy.

In particular, collaboration with **Hydrogen Council CEO Summit 2025**, the Expo will offer CEOs unique opportunities to gain deeper insights into industry trends, and growth potential while fostering productive business dialogue.

**WORLD HYDROGEN EXPO 2025** is more than an exhibition—it is a global stage where hydrogen pioneers come together to lead the transformation.

Join us at the heart of this global shift—and help drive the change.

#WorldHydrogenExpo

#WHE2025

#H2MEET

# Unlock the Value of World Hydrogen Expo

Connect, grow, and lead—real opportunities in the global hydrogen economy.



## Opportunities to increase brand awareness




World Hydrogen Expo is visited by 40,000+ attendees from 25+ countries, and key global decisionmakers will visit your booth.

## Create new networks, enhance existing ones

Take advantage of opportunities to develop lucrative relationships and partnerships.

## Showcasing the latest advancements

Explore an environment of cutting edge technologies, and peek into the future of hydrogen.

 <b>40K+</b> Visitors	 <b>350+</b> Exhibitors	 <b>25+</b> Countries	 <b>160+</b> Speakers	 <b>150+</b> Sessions
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# Notable Past Participants

Go Boldly




# Discover the Highlights

## EXHIBITION & SUBSIDIARY EVENTS



Exhibition Hall



Opening Ceremony



H<sub>2</sub> Innovation Award



Gala Dinner

## CONFERENCE & SEMINAR



Leadership Address



Hydrogen Deep Dive



Country Day



Co-Creation Series

# Facts and Figures

## #2024

**35**  
Countries



"Now, H<sub>2</sub> MEET is focused on delivering practical solutions. This provides insights ten times more valuable than any market research you can purchase online."

**Andrea Pusceddu**  
IMI PLC  
Business Development Director



"I think H<sub>2</sub> MEET holds a unique position as the largest annual hydrogen event in Korea and one of the most well-attended hydrogen-focused conferences in Asia."

**Deepak Agrawala**  
Avaada group  
Executive Vice President



### VISITORS

Willing to recommend H<sub>2</sub> MEET

**82%**  
Very much



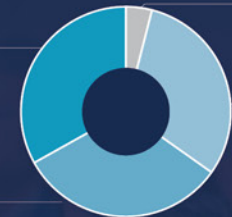
Areas receiving the most attention

**33.1%**  
H<sub>2</sub> Production

**4.0%**  
Overseas Pavilion

**30.8%**  
H<sub>2</sub> Storage & Distribution

**32.1%**  
H<sub>2</sub> Utilization



### EXHIBITORS

Participate in next year

**85.1%**  
Yes



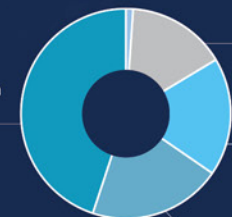
Reasons to attend the event

**44.9%**  
Participating in leading exhibition in Korea Hydrogen industry

**15.3%**  
Overseas buyer consultation

**18.2%**  
Local buyer consultation

**20.5%**  
Large number of visitors



# How to Attend

## Join as an Exhibitor

Be a First Mover in Hydrogen

- ✓ The most effective venue to showcase your ideas
- ✓ Book a booth to introduce your company  
- two types of exhibition booths
- ✓ Share insights and discuss views with international partners and global buyers

[REGISTER FOR EXHIBITION](#)

## Check out Sponsorship

Take the Lead in Hydrogen

- ✓ Effective promotional opportunities
- ✓ Conference keynote presentation priority
- ✓ Variety of sponsorship opportunities to help achieve marketing goals

[EXPLORE MORE SPONSORSHIP PLANS](#)



# Booth Registration

## SPACE ONLY



**US \$3200**

- 1 Booth = 9m<sup>2</sup> (sqm) = 3m X 3m
- Other installments and interior design should be directly handled by using KINTEX-approved subcontractors (in 2025)
- Available for more than 2 booths
- Companies recruited by an outside association or institution (organization) may design and install their own exhibition space of a small number of participating companies only after consultation with the Organizer.

## SHELL SCHEME



**US \$3700**

- Flooring - Pytex (Needle Punched Carpet)
- Fascia board (2,890 × 1,000mm)
- Logo on information desk
- 5 Spotlight (with 2 fascia board)
- 1 Information desk
- 1 Round table
- 3 Chairs
- 1 Power socket (2 holes, 220V)
- 2 Column graphic (including booth No.)

## Special Offers (Booth fee)



**Super Early-birds**  
20% Off



**Until Jan 31, 2025**



**Early-birds**  
10% Off



**Until Apr 30, 2025**

# Sponsorship Programs

Sponsorship Programs 2025		Lead	Diamond	Platinum	Gold	Silver	Bronze (Logo Only)	Strategic Knowledge Partner <small>(**Global Consulting only)</small>
<b>I. Standard</b>	Standard Benefits (for All Sponsors): Outdoor & Indoor Promotion (Logo: Banners and Registration desk)							
<b>II. Logos</b>	⓪ Official Website, Newsletters	Custom (sold out)	●	●	●	●	●	●
	⓪ Freestanding Pillar Ad (in Hall)		○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (2/side)	○ Exclusive (3/side)	
	⓪ Banner Logo Ad (Half-size Octanorm, in Hall)		○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (2/side)	○ Exclusive (4/side)	
	⓪ Photozone Logos		●	●	●	●	2025	
	⓪ Outdoor Promotion (Roadside)		●	●	●			
	⓪ Logo on Badge (Front)		●	●	●			●
<b>III. Ad</b>	⓪ Books Sponsor (see separate offer below)		●	●	●	●		
	⓪ Lobby Main LED Ad (promo video, max 30s)		●	●				
	⓪ Badges Sponsor (Badge Back, see separate offer below)		●					
<b>IV. Conference and Programs</b>	⓪ Media interview (max 5 mins)		●	●	●	●		●
	⓪ Conference LED Ad (bridge time, promo video, max 30s)	●	●	●				
	⓪ Gala dinner toast	●						
	⓪ Plenary Speech	●	△					
	⓪ Secondary Speech	●	●	●			●	
<b>V. Exhibition</b>	⓪ Booth provided (Space only type)	● (20 Booths)	● (12 Booths)					
<b>VI. Separate Offer</b>								
<b>⓪ Badges Sponsor (Badge Back)</b>	Ad on Badge Back - Exhibitor, etc pass: two-thirds size - Visitor pass: half size	(Includes 1 slot)	[Max 2 slots / Non-exclusive] (Not available for Bronze sponsors, First come, first served)					
<b>⓪ Books Sponsor</b>	Directory & Seminar book Image Ad (A4 1p full-size)	(Includes 1 slot)	[Max 4 slots] (First come, first served)					

(\*△: May be upgraded based on topic importance / \*All session speeches can be up to 15 mins maximum)  
(\*\* \*Strategic Knowledge Partner' program is exclusively for global consulting firms(e.g. accounting firms).)

# Conference

## ★ Leadership Address

### High-Level Dialogue on National Hydrogen Strategies

Opening the conference, the Leadership Address convenes high-level government representatives from key hydrogen demand and supply countries to share policy directions, national roadmaps, and collaborative ambitions.

This distinguished session offers an invaluable opportunity to hear directly from senior officials about plans to accelerate clean hydrogen uptake, strengthen infrastructure, and expand secure international supply chains. By setting the policy context and sharing national strategies, the session lays the groundwork for meaningful international collaboration.

## Everything related to Hydrogen:



## ⚙️ Hydrogen Deep Dive

### Scaling Hydrogen through Industrial Innovation and Technical Excellence

Hydrogen Deep Dive provides a dedicated forum for in-depth discussion on the innovations shaping hydrogen's industrial future.

It convenes experts from around the world to address implementation realities, share breakthroughs, and assess what is needed to unlock the full potential of hydrogen in the decades ahead.

The conference creates space for candid, cross-sector dialogue—bridging technical insight with strategy, and fostering collaboration across the global hydrogen community.

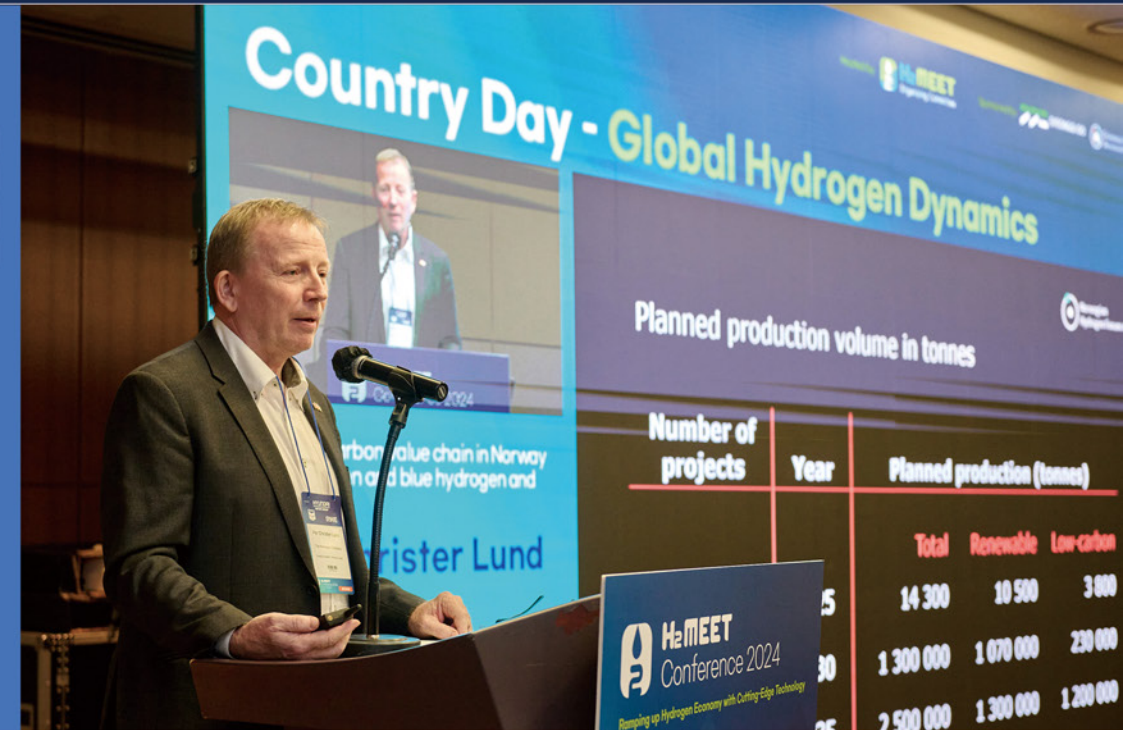
**Topics** Supply Chain, Technology Commercialization, Standards, Clean Ammonia

## Country Day

### Global Hydrogen Dynamics: Industry Status, Policies, Standards, Projects, and Key Players

Country Day offers a unique opportunity to explore the evolving hydrogen landscape across countries. This session brings together policy directions, certification embassies and trade agencies to highlight each nation's hydrogen industry progress, efforts, and major projects. Attendees will also gain insights into export, investment support, and key hydrogen players operating around the world.

**Topics** Industry Status by Country, National Policies & Standards, Major Projects & Partnerships, Trade & Investment



## Co-Creation Series

### Connecting Institutions, Accelerating Hydrogen

The Co-Creation Series serves as a collaborative track for institutions, associations, and R&D bodies to discuss systemic enablers of the hydrogen economy. This track emphasizes joint efforts in regulation, standardization, certification, and international cooperation. With a focus on knowledge exchange and ecosystem integration, Co-Creation Series aims to align stakeholders across policy, research, and infrastructure development.

**Topics** Policy & Institutional Dialogue, Standards & Certification Infrastructure & Safety, R&D & Data Collaboration

# H<sub>2</sub> Global Award: For Hydrogen Innovation

**Open to SMBs, large enterprises, and startups.**

The H<sub>2</sub> Global Award is a comprehensive hydrogen tech event that includes presentations and an awards ceremony, and is open to participation by SMBs, large enterprises, and startups.

It is an official independent award ceremony designed to promote exchanges within the hydrogen industry in specific areas including hydrogen production, storage/transportation, utilization (mobility, etc.), automotive parts, IT, and services.



H<sub>2</sub> Innovation Award



Best Product Media Award



Global Media Pick



Invitation/  
Registration



Oct. 2025

Presentation



Nov. 2025

Announcement of  
Preliminary Results



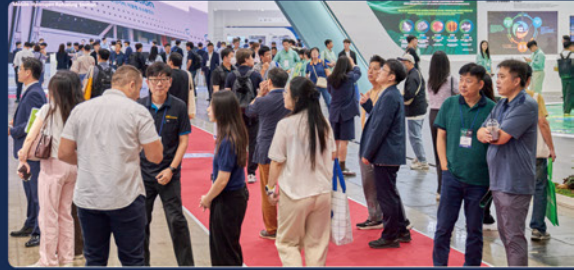
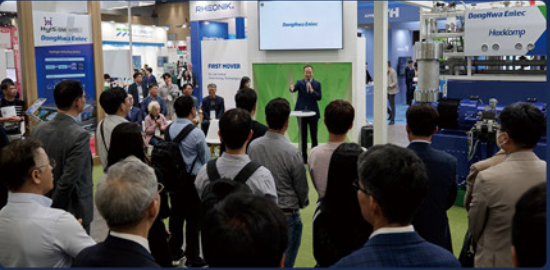
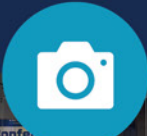
Nov. 2025

Ceremony



Dec 4-5, 2025







**For Exhibitions, Sponsor**  
h2meet@h2meet.com

**Please contact:**

**For Conference**  
conference@h2meet.com



**For Award**  
award@h2meet.com

**Speaker Application Period:**

1st Until July 11, 2025  
2nd Until August 30, 2025

